Pandas Observations

1. I find it surprising that children, who have no (legal) income, tend to spend more money on average than all other age brackets.
2. Despite making more purchases than other age brackets, 20-29 year olds have the lowest average purchase price out of the entire dataset;
3. 20-29 yr olds make up just over 50% of all players but only made up 33% of purchases; this suggests that the target audience is not necessarily the target customer.
   1. (I added the metric ‘Avg purchase share’ to evaluate the average number of purchases by age bracket to determine)